

SCORE INTERNATIONAL OFF-ROAD RACING

2014 Baja 1000 Experience Schedule

Presented by **BFGoodrich**

SCORE International is pleased to announce their partnership with SEMA to promote the SCORE International Series and the Baja 1000 Qualifying Event presented by BFGoodrich at the Las Vegas Motor Speedway!

The SEMA Show is the premier automotive specialty products trade event in the world. It draws the industry's brightest minds and hottest products to one place, the Las Vegas Convention Center. SEMA Show 2013 drew more than 135,000 attendees. SCORE's partnership with SEMA will be the largest marketing event in the history of SCORE International.

The SEMA SCORE Baja 1000 Experience will be located at the entrance of the Las Vegas Convention Center, in front of the South Hall, in a 70,000 sq/ft area. SCORE-Vision will be the backdrop for the stage, looping race footage while a man-made berm will host the Trophy Trucks and Class 1's in attendance. Mike's Sky Ranch Bar will be located in the center and we will share with the attendees a Taste of Baja!

ALL OUT TAKEOVER

SEMA TELATE SCORE BAJA 1000 EXPERIENCE

SHOW DATES: NOVEMBER 4-7, 2014
LAS VEGAS CONVENTION CENTER

SEMA SCORE BAJA 1000 EXPERIENCE:

- OVER 40 TROPHY TRUCKS AND CLASS 1 VEHICLES ON DISPLAY
- BFGOODRICH PIT STOP CHALLENGE
- DRIVER AUTOGRAPH SESSIONS
- OVERSIZED JUMBO TRON VIDEO CENTER AND STAGE
- THE ENTIRE SEMA SCORE BAJA 1000 EXPERIENCE AND BAJA 1000 QUALIFIER WILL BE FILMED FOR CBS SPORTS NETWORK AIRING DECEMBER 21ST
- THIS SEMA SPOTLIGHT EVENT WILL INCLUDE THE SCORE TROPHY TRUCKS AND CLASS 1 VEHICLES QUALIFYING AT A PURPOSE BUILT OFF-ROAD COURSE AT THE LAS VEGAS MOTOR SPEEDWAY ON TUESDAY NIGHT, NOVEMBER 4TH

IT'S ALL THINGS OFF-ROAD & MORE FOR 4 DAYS!

For the first time, SEMA 2014 will feature the SEMA SCORE Baja 1000 Experience on center stage (directly in front of the South Hall). THERE WILL ALSO BE A SCORE BAJA 1000 QUALIFYING EVENT, PRESENTED BY BFGoodrich, FOR TROPHY TRUCKS AND CLASS 1 vehicles that will determine their starting order for the race. The SEMA organization and SCORE INTERNATIONAL have teamed up to provide what promises to be the largest and most comprehensive off-road and desert racing presence in the SEMA Show's history.

Contact Jim Ryan at jim@score-international.com for more information regarding SCORE International's World Desert Championship series integrated Sponsor Packages.

CBS SPORTS NETWORK

WORLD DESERT SUSPENSION

MONSTER ENERGY BFGoodrich RIGID RACING ORCA K&N Volaris

SCORE-INTERNATIONAL.COM

SEMA MOVE-IN, Monday, Nov 3

- Move in Trophy Trucks and Class 1 Vehicles into position

SEMA Day (1), Tuesday, Nov 4

- All displays open, various driver and celebrity autograph sessions at Exhibitor Display Rigs, Baja Pit Challenge

2:00 p.m. - Press Conference on SCORE Stage, announcing the 2014 Baja 1000 Qualifying Event. All Drivers are introduced one by one. The qualifying order will be announced on the SCORE Stage.

4:00 p.m. - Vehicles parade through SEMA before departing to the Las Vegas Motor Speedway.

4:30 p.m. - Members of the Press and VIPs are loaded onto shuttle buses and driven to the Las Vegas Motor Speedway for the Baja 1000 Trophy Truck and Class 1 Qualifying event.

5:30 p.m. - 6:30 p.m. - Practice Runs

7:00 p.m. - 9:00 p.m. - SCORE Baja 1000 Qualifying presented by BFGoodrich races at the Las Vegas Motor Speedway.

10:00 p.m. - 1:00 a.m. - Vehicles return to SEMA Silver Lot 3 and are positioned on display as before

SEMA Day (2) Wednesday, Nov 5

- All displays are open, various driver and celebrity autograph sessions at Exhibitor Display Rigs

Time TBD: SCORE Baja 1000 Trophy Truck and Class 1 Qualifying Results at SEMA Press Conference on the SCORE Stage, with awards given to the top driver qualifiers.

SEMA Day (3) Thursday, Nov 6

- All displays are open, various driver and celebrity autograph sessions at Exhibitor Display Rigs. Additional time for press interviews with key qualifiers

SEMA Day (4), Friday, Nov 7

- All displays are open, various driver and celebrity autograph sessions at Exhibitor Display Rigs. 4:00 p.m. - End of Show - MOVE OUT.

Note:

The SEMA Show is a trade-only event and not open to the general public. However, SCORE will have tickets available for participants.

No mechanical work will be able to be done during the SEMA Show.

Race vehicles must participate in the SCORE SEMA Baja 1000 Experience to be eligible to qualify for the 2014 Tecate SCORE Baja 1000.

Baja 1000 Qualifying Rules

- Race Entrants must qualify with race vehicle entered in this year's Baja 1000
- Score Chassis tags will be recorded for verification purposes,
- The Score tagged Trophy Trucks and Class 1 vehicles must start the race with the same Engine/Transmission combination. If you change either component you will be moved to the rear of your class to start the Baja 1000.
- Engines and Transmissions will be sealed

- The Driver that **qualifies** must be the Driver that starts the race
- All Score release forms and waivers must be signed before the driver will be released onto the **qualifying** course.
- A mandatory Safety and Technical inspection will be performed on each vehicle **qualifying** before the entrant is allowed on the **qualifying** course. (Helmets and Race suits required for inspection)
- Under special circumstances SCORE may make an exception and those circumstances will be reviewed on a case by case basis.

