

# SCORE JOURNAL

INTERNATIONAL OFF-ROAD RACING

## 2019 DIGITAL / PRINT ISSUE SCHEDULE

Issue	Ad CLOSE	Ad Materials DEADLINE	Print Issue Race Previews	Distribution Date
January	1/8/19	1/10/19		1/21/19
February	2/7	2/11		2/20
March	3/6	3/8	<b>SF 250</b>	3/20
April	4/9	4/12		4/22
May	5/8	5/10	<b>Baja 500</b>	5/20
June	6/5	6/7		6/20
July	7/9	7/12		7/22
Aug	8/7	8/9	<b>Baja 400</b>	8/20
September	9/6	9/10		9/20
October	10/8	10/11	<b>Baja 1000</b>	10/21
November	11/7	11/12		11/20
December	12/6	12/10		12/20

## 2019 SCORE JOURNAL RATE CARD

AD SIZE	1x	3x	5x	12x
1pg	\$1,567	\$1,526	\$1,485	\$1,444
2/3	\$1,361	\$1,320	\$1,278	\$1,238
1/2	\$1,155	\$1,130	\$1,072	\$1,031
Cover 2	\$1,980	\$1,897	\$1,732	\$1,691
Cover 3	\$1,797	\$1,700	\$1,625	\$1,550
Cover 4	\$2,392	\$2,227	\$2,062	\$1,897
MarketPlace	1x	3x	5x	12x
Marketplace 1/3 V & 1/3 H	\$907	\$891	\$858	\$825
Marketplace 1/4V	\$742	\$726	\$693	\$660
SCORE Directory	1x	3x	5x	12x
1/6V	\$510	\$483	\$458	\$427

**VIDEO INTEGRATION** - \$500 - Options Include: Video, CTAs, Links, Audio, Extended Reach

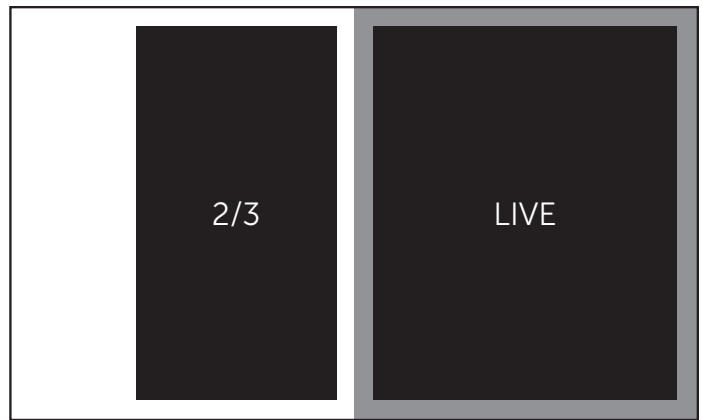
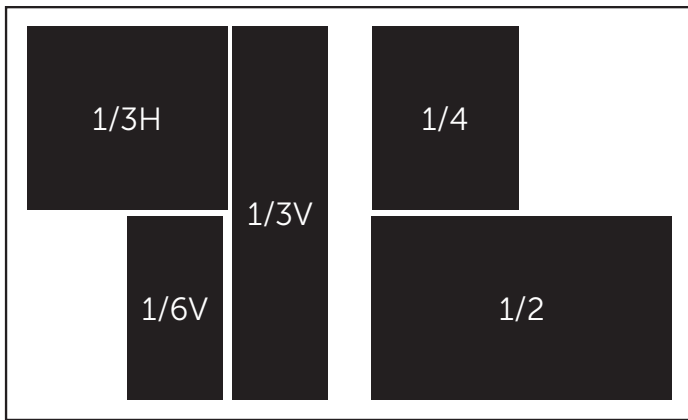
### FOR MORE INFORMATION CONTACT

Jim Ryan at 714.330.3521 or [Jim@Score-International.com](mailto:Jim@Score-International.com)

SEND ADS to [ScoreAds@derdizdigital.com](mailto:ScoreAds@derdizdigital.com)



# 2019 SCORE AD SPECS



AD SIZE	Trim	Bleed	Safe/Live Area
<b>Spread (PROGRAM ONLY)</b>	18 in X 10.875 in	18.5 in X 11.375 in	17 in X 9.875 in
<b>Full-Page</b>	9 in X 10.875 in	9.5 in X 11.375 in	8 in X 9.875 in
<b>2/3 V</b>	5.25 in X 9.75	NA	NA
<b>1/2 H</b>	7.9167 in X 4.7917 in	NA	NA
<b>Cover 2</b>	9 in X 10.875 in	9.5 in X 11.375 in	8 in X 9.875 in
<b>Cover 3</b>	9 in X 10.875 in	9.5 in X 11.375 in	8 in X 9.875 in
<b>Cover 4</b>	9 in X 10.875 in	9.5 in X 11.375 in	8 in X 9.875 in
MarketPlace AD	Trim	Bleed	Safe/Live Area
<b>Marketplace 1/3 V</b>	2.5 in X 9.75 in	NA	NA
<b>Marketplace 1/3 H PLEASE PROVIDE BOTH H AND V SIZES WHEN POSSIBLE</b>	5.25 in X 4.7917 in	NA	NA
Directory AD	Trim	Bleed	Safe/Live Area
<b>1/6 V</b>	2.5 in X 4.7917 in	NA	NA
<b>Terms and Definitions</b>	TRIM - The edge of the page, or the final visible borders of a 'bleed' ad.	Bleed – .25" on each side beyond the trim measurement of a 'bleed' ad. (That is, add .5" to the trim measurement.) Bleed area will be 'trimmed' off in print.	Safe/Live Area - .5" inside of trim on each side of a 'bleed' ad. (That is, subtract 1" from the trim measurement.) All critical images and text not intended to bleed must be within this measurement.

**Video Link Placement** - If video link integration was purchased, be sure to indicate the area that the video will run by placing a box for positioning. **NOTE: Videos cannot run in the gutter of a spread. Youtube links are preferred. A URL of the video must be provided when submitting the ad. Submit ads to production at [ScoreAds@derdizdigital.com](mailto:ScoreAds@derdizdigital.com)**

**DIGITAL LINKS** Please include exact URL with your ad placement.

**For PHOTOSHOP TEMPLATES** visit <https://goo.gl/bx4cWX>

High resolution PDF Created according to the following printers specs are accepted.

## PRINT PROOFS

- For color ads, a contract quality, properly calibrated SWOP-standard proof should be included for color guidance on press.
- All contract proofs must be generated at 100%, and contain a color bar and crop marks, located outside the crop area.
- If a contract proof is not provided, We are not responsible for matching color on ads that do not supply a SWOP-certified contract proof.